

"Too often, companies implement social software without clear business objectives or a strategy for making an impact on organizational performance. These efforts typically fail."
~Deloitte Center for the Edge Whitepaper, March 2011

Let BroadVision help you transform your organization from a content- and process-centric need-to-know culture, to a people-centric need-to-share culture.

After the enormous success of social networking sites like Facebook and Twitter in the consumer world, many businesses are looking at the benefits social networking can bring to them. But in most cases the hardest part is getting started, and dealing with the change in work habits required for successful implementation. Many employees remain wedded to working practices that discourage knowledge sharing, and impede the flow of information around the company.

Using social tools and techniques, BroadVision has helped businesses around the globe effectively transform the way they work. These techniques have been codified into an easy-to-follow program designed to help you avoid the pitfalls of failed social initiatives and shelfware. Leveraging this program, you and your colleagues will enjoy the improved knowledge flows, accelerated innovation, and better collaboration that come with a successful social transformation.

90 Day Program

The Clearvale™ Social Enterprise Transformation (SET) program takes your organization through a 90 day process of planning, establishing and refining your social enterprise ecosystem.

More than just a technology implementation plan, the SET program is designed to help your organization successfully transition to a social enterprise.



Pre-built Use Case Templates

Choose the social use cases most relevant to your business from our list of prebuilt templates, including:

- Customer crowdsourcing
- Self-Service Support
- High-Touch VIP Network
- Sales War Room
- Cross-Functional Taskforce
- Ideas Lab
- Self Learning

Or work with BroadVision to create your own use case to match your business requirements.

Next, BroadVision will work with you to set up the use case templates in **Clearvale**, BroadVision's full-featured enterprise social networking suite. BroadVision will help you to:

- Establish communities
- Identify community champions
- Encourage content creation and sharing
- Drive wide-spread adoption

We're here to help

Throughout the 90 day SET process, BroadVision are here to help you. We will schedule a series of meetings throughout the project where our consulting team will assist you with the planning, implementation and review of your social transformation.

In-between these meetings, you will have access to a dedicated SET community, powered by Clearvale. Here you'll be able to find support and assistance from both BroadVision and other organisations following the SET process.

Start your social transformation today

For more information about the Clearvale Social Enterprise Transformation program, please email us at clearvale-info@broadvision.com.