

What is PaasPort?

BroadVision's Clearvale PaasPort is a one-of-a-kind channel program that enables companies to build a line of business in the cloud, hosting and selling Clearvale™ enterprise social networking solutions to their business customers to generate new, recurring revenue streams.

Only Clearvale PaasPort affords partners the ability to host and sell branded, customized business social networks in their own datacenters, or to simply resell Clearvale networks hosted by BroadVision in a multi-tenant cloud. Easy customization and an open API allow partners to build custom, industry-specific applications, then sell and deliver them through the Clearvale social platform. Creating a Clearvale network is easy for partners and their business customers, and the environment is architected to enable users to create social intranets, extranets, and public-facing Web sites, or social enterprise ecosystems including all three.

Benefits for PaasPort partners

- **New line of business:** Gartner estimates that spending on enterprise social software will reach \$1 billion by 2014 – the Clearvale PaasPort program allows partners to capitalize on the social phenomenon and create a new business offering without R&D investment
- **Recurring revenue stream:** Clearvale is priced via a subscription model. The subscription revenue is shared between BroadVision and PaasPort partners
- **Customizable platform:** partners can build new applications on the Clearvale business social networking platform, or integrate with proprietary systems, and provide these to customers as either free or premium services
- **Cloud-based:** Clearvale is a multi-tenant, software-as-a-service application making it very easy to add new customers and grow the business quickly

What Type of Company can be a PaasPort partner?

Telecommunications and Internet Service Providers

- Integrate existing communication tools such as instant messaging or voice services with Clearvale to provide customers with a social, unified communication solution
- Expand the business model to create new B2B customer demand for bandwidth or other services
- Use Clearvale to provide unique, branded services that enhance the customer experience and keep them engaged

Business Process Outsourcers

- Payroll and Human Resource service providers can add social networking to their portfolio
- Utilize Clearvale networks to collaborate on client engagements and coordinate geographically distributed workforces

System Integrators

- Use Clearvale as an integrated, social dashboard for all the software-as-a-service solutions provided to clients
- Leverage Clearvale networks to collaborate on client engagements and coordinate geographically distributed workforces
- Uncover new business opportunities by collaborating with clients before, during, and after an engagement via a private social network

And many more...

Clearvale Express and Clearvale Enterprise

Allow your business users to jumpstart Enterprise 2.0 within their organizations with Clearvale Express, BroadVision's free enterprise social networking option with just the core Clearvale features such as limited storage and communities, profiles and MyStreams. Then offer them an upgrade to Clearvale Enterprise, which provides users with the complete suite of enterprise social networking tools at their disposal. With a simple pricing model based upon unique monthly visitors, you easily can track adoption and monitor recurring revenue.

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Profiles, Member Directory, and Contacts

Turn your workforce into an online community, giving your company another tool for collaboration and team development.



File Sharing

Our file management system allows users to store and share files, track changes and control user-level access.



MyStreams

A unique way to manage multiple streams of data, MyStreams keeps you aware of your network's activities. Follow people, groups and content, and keep track of it all via an easy to use, personal interface.



Cloud-Based Platform

Clearvale Express lives in the cloud, and does not require software installation or IT implementation and support.



Communities

Clearvale Express allows you to form up to 20 groups around departments, projects, general interests, and more, enabling employees to share information and ideas with each other, partners, and customers. (Note: Clearvale Enterprise does not have a community limit)

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Tasks

Assign tasks with descriptions and due dates to specific people. Attach relevant documents, track progress and add others as needed. Tasks can even be reassigned to colleagues. Receive notifications when tasks are completed.



Ecosystems

Create an intranet space for internal collaboration, then expand your world with extranets for customers, partners and support services. Ecosystems radically energize your online presence via your very own network of networks. Businesses can easily navigate from network to network throughout their entire business world.



Mobile

Use the Clearvale iOS application to access your Clearvale network via your mobile device. Clearvale is also optimized for mobile browsers, making it easy to collaborate with colleagues from any mobile device



Blogs, Microblogs, Wikis, Forums, Polls

Share information and news faster than ever before. Enable interaction via ratings and comments. Allowing your workforce to share information freely at all times means they can learn and apply that knowledge much more quickly.



API Integration

Comprehensive developer APIs enable integration with other enterprise applications.



Customizable Themes & Layouts

Easily customize the look and feel of entire networks, communities and profile pages for consistency with your company's brand. Choose which functionalities and widgets to use and where to place them.