

Broadvision Clearvale is the first network of networks for the social enterprise. Based in the cloud, Clearvale offers flexibility, agility, and the ability to collaborate with customers, partners and employees more effectively and create a meaningful presence on the open social web.

## The Clearvale Marketing and Corporate Communications Solution

Clearvale Enterprise for Marketing and Corporate Communications allows multiple users to manage the lifecycle of a corporate communications document, such as press release. Collaborate with multiple users and teams, both in and outside of your company from creation, review, modification and publication—all in the cloud.

Features include the ability to:

- Navigate through multiple Clearvale Networks from one central log-in
- Manage communities with strict control over membership and privacy. Invite others as needed
- Collaborate on documents in real-time—choose who has editing rights and who does not
- Access all previously uploaded versions of any document and track comments
- Share documents with other networks within your ecosystem, allowing for collaboration with clients and partners
- Create communities with media relations, giving them access to finalized documents and marketing collateral
- Answer questions via forums and send briefings via blog posts
- Market yourself to the outside world with a public community
- Store marketing materials and announce company news, events and more

